

ALISON SCHOPMEYER



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DESIGN EXPERIENCE

Freelance NY/CA

Graphic Design, Interior Design, Project Management, Production, Photography
2015-Present

Creative services offered for contract hire based on experience in a number of related industries

- » Marketing strategy, brand identity, website, packaging, apparel, signage, presentation and email design
- » Interior design and project management
- » Product, lifestyle, portrait, and event photography and production

Roy Hospitality Design San Francisco, CA

Graphic Designer

2020 - Present; Contract

Hospitality Design Studio focused on interior design and branding for restaurants, bars, boutique hotels, and retail spaces

- » Designed proposals and marketing materials, logos, signage, packaging, and collateral such as menus, business cards, coasters, and promo items
- » Designed websites for clients and maintained our company website

The Residents San Francisco, CA

Graphic Design Manager - Graphic Design, Marketing, Sales

2013-2015, 2020 - Present; Contract

Modern European design showroom and art gallery, with interior design services

- » Re-designed, rebuilt, and maintained the company website using SEO
- » Designed digital and print marketing materials, including regular email blasts to client list of 3K
- » Helped produce gallery shows

The Yard Creative London, United Kingdom

Junior Designer

2012

Boutique design firm specializing in design and branding of spaces in the hospitality and retail sectors

- » Designing, drafting, and presentation preparation
- » Produced concept visuals through sketch, CAD, and Adobe CS software

PRODUCTION, PHOTO & VIDEO EXPERIENCE

Airbnb Experiences & Concerts

Producer, Photographer, Videographer

New York, NY

2017-Present

Modern Epic

Producer, 2nd Camera, Photographer

New York, NY

2017-Present

EDUCATION

Chelsea College of Art & Design

London, United Kingdom

Graduate Degree, Interior Design

London College of Communications

London, United Kingdom

Foundational Degree of Arts,

Interior Design

University of California, Santa Barbara

Santa Barbara, CA

Bachelor of Arts, Sociology

Graduated with Honors

SKILLS

Applications

Adobe Creative Suite

Vectorworks

AutoCAD

Google SketchUp

Microsoft Office

Mailchimp

Squarespace

Webflow

Other

Event Production

Project Management

Email Marketing

Presentation Design

Website Design

Social Media Content Creation

Copyediting

Market Research